



AYA KITCHENS INTRODUCES NEW CONTEMPORARY COLLECTION

TORONTO, ON - For the past decade two kitchen styles have dominated the market when it comes to cabinetry design. Transitional style has had as its mainstay the ubiquitous shaker doors and the condo boom brought the slab door into the mainstream for anyone looking for a modern sleek style. AyA Kitchens has innovated an on trend middle ground with an extremely successful hybridization of these two styles.

After much planning, research and design, AyA Kitchens and Baths is excited to announce the launch of its New Contemporary collection. Available July 7th, 2020, this collection is unique in the market and offers homeowners modern selections with a unique design flair. This product offering allows for designs with clean lines and the ability to personalize a space with subtle details.



Taking inspiration from AyA's best-selling Windermere door, the New Contemporary collection fits neatly between AyA's Urban and Transitional collections. As a middle ground between slab and shaker, this collection can be dressed up to lean more to the Transitional side, or it can be paired down to create a more minimal and modern feel. Refined rails create a visual focal point with understated elegance.



"When we launched our Windermere door in 2017, the response surpassed our expectations", said founder Dave Marcus. "Within months, the Windermere became one of our best-selling and most in-demand doors across Canada. The success of this launch inspired the AyA team to create the modern and versatile New Contemporary collection."

PRODUCT DETAILS

- Thin rail doors; available in 10mm, 18mm and 27mm widths
- Cabinet door materials ranging from Thermofoil, Oak, Maple, Cherry and Painted wood
- Available in: 14 Thermofoil finishes • 22 Oak finishes • 11 Maple finishes • 7 Cherry finishes • 23 Painted finishes



WALDEN
Avenza



WALLACE
Rye Maple



WAKEFIELD
Rye Cherry



WALMER
Rye Oak



WINDERMERE
Latte



WINSETT
Clay



WILLIS
Shale

ABOUT AYA KITCHENS

At AyA, a great kitchen starts with the customer. Every AyA kitchen is designed and made-to-order in Mississauga, Ontario, resulting in tailor-made product at a competitive price. With AyA's mass customization approach, customers get the best of both worlds – the personalization and craftsmanship of a custom kitchen with the value and quality that comes from a 150,000 sq. ft. state-of-the-art production facility. AyA offers an incomparable selection of colours, styles, and accessories to create beautiful and functional living spaces. AyA is more than just kitchens, we offer cabinetry for any room of the home including laundry rooms, living rooms, closets, libraries, offices, vanities and more. With locations from coast to coast across Canada and the USA, AyA is continually seeking to present the most innovative of designs for both the renovation and new construction markets. www.ayakitchens.com @ayakitchens

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